



Rush Athletic Veo Camera Usage Policy

1. Purpose

The Veo camera system is used by Rush Athletic to:

- Record matches and training sessions for player development and performance analysis.
 - Support coach education and tactical review.
-

2. Scope

This policy applies to:

- All teams, coaches, players, and club officials.
 - All matches, training sessions, and events recorded using the Veo system.
-

3. Data Collection and Ownership

- The Veo camera captures **video and audio** of the playing area. It is up to the coaches to remove audio before sharing the video. This is strongly advised.
 - All recordings are owned by **Rush Athletic**, not by individual coaches, parents, or players.
 - Data is stored securely on Veo's cloud platform and accessible only to authorized personnel (e.g., team coaches)
-

4. Privacy and Consent

- **Consent** must be obtained from all players (and parents/guardians for those under 18) before recording.
- A **Media Consent Form** is included in registration for the club.
- The club will not share identifiable footage publicly without consent.

- Any requests to delete footage of an individual will be honored within a reasonable timeframe.
-

5. Access and Use

- Access to Veo footage is limited to:
 - Coaches (for analysis and education)
 - Players (for personal review)
 - Club media staff (with consent)
 - Video may be shared for:
 - Player development and analysis
 - Match highlights and team reviews
 - Veo camera to be used for Home Games unless requested from Senior Teams for away games.
 - Coaches responsible for Veo camera must ensure safety first whilst setting camera up at matches. (If inclement weather do not use)
 - Coaches to ensure camera and stand are stored in safe place and camera is fully charged for its next use.
-

6. Storage and Retention

- Recordings are stored for a maximum of **12 months**, after which they may be deleted unless required for ongoing analysis or club archives.
 - Sensitive footage (e.g., injuries or disciplinary incidents) will be restricted and deleted after review.
-

7. Social Media and Public Use

- Coaches, parents, or players **must not post** Veo clips online.
 - Unauthorized sharing may result in disciplinary action.
-

8. Safeguarding

- Cameras must be used responsibly and never in changing rooms or private areas.
- Any misuse of footage (e.g., harassment, bullying, or unauthorized distribution) will be treated as a safeguarding violation.

9. Review

This policy will be reviewed annually by the club committee to ensure compliance with privacy laws and best practices.

10. Contacts

For questions or concerns about this policy or access to footage, contact:

 **[Club Safeguarding Officer's Email]**

 **[Club Data Protection Officer's Email]**